



THANK YOU for helping spread the word about the [HealthPartners Teen Leadership Council!](#) Below are some sample communications to help you share the opportunity with schools, youth organizations, parents, or other individuals who work with teens. We appreciate your support of the Teen Leadership Council and commitment to helping us do what's best for young adults!

How to Use This Toolkit

This toolkit contains several resources to help recruit teens for the Teen Leadership Council. Personalize and use the communication method(s) that work best for your audience.

E-Newsletter Example

Applications for the [HealthPartners Teen Leadership Council](#) are OPEN! This is a unique, teen-led opportunity dedicated to developing the next generation of community health leaders through hands-on learning and strengths-based leadership opportunities. High schoolers across the Twin Cities Metro, St. Croix Valley and Western Wisconsin are encouraged to apply! Learn more and apply online at www.powerup4kids.org/leadershipcouncil. Spots are limited – applications close **June 30, 2022!**

Email Example

Hello,

I am excited to share with you that applications for the 2022-2023 [HealthPartners Teen Leadership Council \(TLC\)](#) are OPEN, and we would love for your students to be represented on the council.

The TLC is a unique, teen-led opportunity dedicated to developing the next generation of community health leaders through hands-on learning and strengths-based leadership opportunities. The council is made up of high school students (ages 14-19) from the Twin Cities Metro and Western, WI.

Teens Will Participate in the Following:

- **Public Health Workshops:** Learn about the dimensions of wellness and how they impact our community's health
- **Volunteering:** Help make a difference and give back to the community
- **Consulting:** Be a voice of change by sharing insights to impact real-life programs
- **Leadership Skill Building:** Explore personal strengths and develop skills to grow as a leader
- **Team Bonding:** Connect and collaborate to build relationships with other teens

Interested? Applying is easy as 1-2-3!

1. Attend an info session to learn more and get questions answered
2. Complete an online application
3. Have an adult who knows you well complete the online recommendation form

Spots are limited! Applications close June 30, 2022. Learn more and apply at powerup4kids.org/leadershipcouncil.

TLC Video:

[Hear what TLC members have to say about their experience in this video.](#)

Social Media Posts:

Graphic	Caption
	<p>Looking for a unique leadership opportunity with some pretty cool teens?</p> <p>Join the TLC, a group dedicated to developing the next generation of community health leaders through volunteering, community service, exploration and other activities!</p> <p>Apply today by visiting powerup4kids.org/leadershipcouncil.</p>
	<p>Applications for the Teen Leadership Council are now open for the upcoming school year!</p> <p>If you're a passionate and motivated individual who is looking to gain leadership experience and form lasting friendships with students from a wide range of schools, this is the opportunity for you!</p> <p>Apply today by visiting powerup4kids.org/leadershipcouncil</p>

Helpful Links:

- Teen Leadership Council Website (www.powerup4kids.org/leadershipcouncil)
- TLC Flyer (www.powerup4kids.org/tlcrecruitmentflyer)
- TLC Application (www.surveymonkey.com/r/TLApplication2022)