

TRY FOR 5 & MOVE MORE AT YOUR SCHOOL! TAKE ON THE SCHOOL CHALLENGE:

WHAT IS THE SCHOOL CHALLENGE?

The **HealthPartners PowerUp School Challenge** is a fun, interactive 10-day challenge to get students excited to **Try for 5 fruits and veggies and Move More** every day. This **NEW and IMPROVED** program provides all the materials you need to bring the Challenge to life in your classroom, including videos, tasting and tracking tools, and more. The School Challenge is recommended for grades K-5.



WHY PARTICIPATE?

Since 2012, the Challenge has encouraged thousands of students to *Try for 5 and Move More* in fun ways. And, it's working! In surveys of schools and families, 7 out of 10 reported kids are trying more fruits and veggies because of the School Challenge!

Participating:

- Is simple, flexible and fun
- Provides students with skills and learning experiences to help adopt healthy eating and physical activity behaviors aligned with Health Education Curriculum (HECAT) standards
- Can earn up to \$500 PowerUp wellness dollars for your school

TO GET STARTED: CHOOSE AN OPTION

OPTION 1: APPLY TODAY

Receive full program with printed materials and incentives, including:

- Access to online Interactive Program Videos
- Printed materials
 - Classroom Toolkits
 - Student Classroom Trackers
 - PowerUp Family Magazine for each student
- Veggie Tasting stipend
- PowerUp Wellness Dollars up to \$500

Limited applicants accepted!

OPTION 2: ONLINE ONLY

Access and download the online program and materials (*starting January 1, 2020*), including:

- Access to Interactive Program Videos
- Step-by-Step Teacher Guide
- Veggie Tasting Guide
- Student classroom Trackers
- PowerUp Family Magazine

Visit healthpartners.com/schoolchallenge to learn more & apply

Questions? Contact us at info@powerup4kids.org